

# Sell More Gift Cards

CRS Texas is happy to introduce virtual gift cards. Selling gift cards online, then delivering them through email and to smart phones allows you to sell more gift cards plus eliminate the cost of plastic, packaging, postage and employee time from the gift card delivery process.

Virtual cards can be printed or shown directly from a mobile phone. They work from the point of sale just like a plastic gift card; simply type the number into your POS.

We have partnered with Giftango Corporation to provide special pricing for CRS Texas merchants.

## Cut Delivery Costs by 50% While Increasing Sales

The average cost of delivering a plastic gift card through the mail is between \$3 and \$5. You can now issue a \$25 gift card via email for less than \$1.50.



*"I was surprised by the simplicity of the solution. It was like flipping a switch. Since making the move to Giftango, the growth in our gift card sales has been exponential."*

Jason Connor  
Salishan Spa & Golf Resort  
Resident Manager



## Pricing

Giftango provides a turnkey solution that makes it easy to sell gift cards from the merchant's existing website. CRS Texas merchants pay just \$99 when signing up through the Digital Dining partner link and entering CRS Texas as the agent, a \$200 savings.

## Integration at the POS

Virtual gift cards work just like a plastic card at the point of sale. Plus they are more secure than a plastic card. Giftango is directly integrated with multiple card processors, which allows for complete automation of the sales and delivery process. Call to find out how it will work with your current gift card solution.

## Learn more

For help with Merchant Setup and Support, call Giftango at 877.443.8264.

## Sign Up

Sign up through Digital Dining's partner link: [www.giftango.com/signup.aspx?a=digitaldining](http://www.giftango.com/signup.aspx?a=digitaldining) and be sure to enter CRS Texas into the "agent" field on the sign up form to receive your discount.

**Questions? Call 877-GIFTANGO (443-8264)**

